



# JOURNEYING TOGETHER

A NATIONAL CATHOLIC INTERCULTURAL ENCOUNTER  
FOR MINISTRIES WITH YOUTH AND YOUNG ADULTS

**June 23, 2022 - June 26, 2022**  
**Chicago Marriott O'Hare**  
**8535 West Higgins Road, Chicago, IL 60631**

# SPONSORSHIP PACKET

## ***You are invited ...***

Dear Friends in Christ,

On behalf of the U.S. Bishop's Committee on Cultural Diversity in the Church, it is my pleasure to invite you to partner with us in a one-of-a-kind opportunity, *Journeying Together: An Intercultural Encounter for Ministries with Youth and Young Adults*.



The national event envisions an intercultural dialogue on the accompaniment of young Catholics in the United States. The Holy Spirit guides us in this endeavor. But the success of this event, and its long-term fruitfulness, also hinges on our ability to ensure a fair representation of various ministries, as well as of young leaders of diverse cultural, ethnic, and socioeconomic backgrounds. We need your help to make it happen!

Your donation and sponsorship will help us make their voices heard and empower them to be both the protagonists of their own history and evangelizers of their peers. Please also consider participating or exhibiting as an organization. Grateful for your generous consideration, I remain sincerely yours in Christ.

***Most Rev. Nelson J. Pérez, D.D.***

Archbishop of Philadelphia

Chairman, Committee on Cultural Diversity in the Church  
United States Conference of Catholic Bishops

# ***Let's journey together!***

After national and international happenings such as the V *Encuentro*, the 2018 Synod on Young People, and the *National Dialogue*, the U.S. Bishops' Committee on Cultural Diversity in the Church sees it as imperative for the Church in the United States to gather all the cultural and ethnic families and ministry networks that form the very diverse mosaic of youth, young adult, and campus ministries in our country to chart a path forward together.

Since July 2020, hundreds of young adults and ministry leaders, accompanied by dozens of Catholic bishops and eparchs have been *Journeying Together* virtually, learning to listen to one another, to walk in each other's shoes, to dialogue, and to contemplate matters of faith and life from both intracultural and intercultural perspectives. Now we aim to bring these leaders together in person to experience the joy of encounter and unity in diversity, and to complete the journey towards a ministry that is welcoming of everyone's gifts and one that inspires and propels them to be fully alive for Christ, for the Church, and for one another.



It is of the utmost importance that the learnings from these and other efforts, as well as the message of Pope Francis' apostolic exhortation, *Christus Vivit*, reach young people and ministry leaders of diverse ethnic, cultural, and socioeconomic backgrounds. Your sponsorship will make a huge difference in our ability to bring about this unique effort to promote dialogue, prayer, learning, networking, and the building of friendships and relationships across cultural boundaries, in service of all youth and young adults in the United States.

Please help us honor young people's expressed desire to walk and grow together in faith! This packet contains different sponsorship options for you to consider. I am most grateful for your time, attention, and generosity.

Sincerely,

***Maria del Mar Muñoz-Visoso, MTS***  
Executive Director  
Secretariat of Cultural Diversity in the Church  
United States Conference of Catholic Bishops

# Conveners

United States Conference of Catholic Bishops:

- Committee on Cultural Diversity in the Church
- Secretariat of Catholic Education — Higher Education and Campus Ministry
- Secretariat of Evangelization and Catechesis
- Secretariat of Laity, Marriage, Family Life and Youth — Youth and Young Adult Ministry
- National Dialogue on Catholic Pastoral Ministry with Youth and Young Adults
- National Federation for Catholic Youth Ministry

# Goal

*Journeying Together: An Intercultural Encounter for Ministries with Youth and Young Adults* is a special gathering and process featuring an intentional intercultural dialogue with and accompaniment of Catholic youth and young adults from all the cultural communities across the United States. In collaboration with national ministry networks that offer complementary gifts and capabilities, *Journeying Together* is implementing a pastoral process to identify, empower, form, and connect representative leaders of youth and young adult ministries of the Catholic Church in the United States.

# Date, Location, and Audience

*Journeying Together: An Intercultural Encounter for Ministries with Youth and Young Adults* will take place **June 23, 2022 – June 26, 2022** at the Chicago Marriott O’Hare located at 8535 West Higgins Road, Chicago, IL 60631.

The primary audience of *Journeying Together* will be Catholic pastoral leaders (both seasoned and emerging) working in youth, campus, and young adult ministries within six cultural and ethnic communities:

- Black and African American
- Asian and Pacific Islander
- European American
- Hispanic / Latino American
- Native American and Alaska Natives
- Migrants, Refugees, and People on the Move

The preliminary process and national event are also gathering young adults (age 18 to 39) of various ethnic and cultural backgrounds who are emerging leaders in the Catholic Church within their ecclesial or cultural context. In addition, bishops and nationally-recognized leaders in these ministry fields will be invited by the host organizations.

# Objectives

The *Journeying Together Intercultural Encounter* will provide a space and a process through which all participants will be able to:

- Discern suitable responses to identified pastoral needs
- Meet, engage, collaborate and celebrate one another
- Engage in the praxis of evangelization and intercultural leadership skills
- Be inspired to act after reflecting on the Holy Father's exhortation, *Christus Vivit*
- Connect with the wider Church leadership and engage in nurturing and open conversations with bishops

# Scholarship Fund

Financial support will be made available to dioceses and individuals in need of assistance to ensure participation. Sponsors can also contribute to this dedicated scholarship fund.



# Scholarship Opportunities

Sponsors are critical for the success of *Journeying Together*. We are committed to maximizing opportunities for organizations to publicly show their support for our mission and will work to develop a plan that suits your organization.

Our priority is to work with organizations to create a package that fits their needs and goals, while ensuring the best use of their financial contribution to further the success of *Journeying Together*.

***Corporate sponsorships are an important source of support for the USCCB's mission to promote the Gospel of Christ and the teachings of his Church. We ask that all sponsors follow USCCB corporate sponsorship policies. Therefore, sponsors may not use qualitative or comparative language in any sponsorship messages or otherwise endorse or induce to purchase, sell or use a sponsor's products or services, and may not provide price information or other indications of savings or value. Thank you for your support and cooperation with this policy.***

# Sponsorship Levels

Sponsors will receive recognition at corresponding sponsorship levels depending on the amount donated.

## **JOY LEVEL/MEAL** **(\$50,000) and above**

- One Meal/Dinner for all participants
- One Opening or Closing Reception for all participants
- (5) sponsorship opportunities at this level

### Recognition and Visibility

- Verbal and visual recognition during opening and closing sessions
- Organization contact listing in the conference program book
- Full-page recognition in the Program book
- (1) 5-minute sponsor presentation from main stage to all attendees (video or a short PPT presentation)
- Projection of sponsorship from the main stage with logo
- (1) Banner in the Event App
- (1) Promotional item in the conference tote bags
- Logo on conference website
- Social media exposure on Twitter
- Recognition as a sponsor in electronic newsletter
- (1) Email blast written by sponsor sent to all the participants

## **LOVE LEVEL/SCHOLARSHIP FUND** **(\$31,000-\$49,000)**

- Covers registration and sleeping room costs (4 days / 3 nights) for approximately 50 participants
- (6) sponsorship opportunities at this level

### Recognition and Visibility

- Verbal and visual recognition during opening and closing sessions
- Organization contact listing in the conference program book
- Full-page recognition in the Program book
- (1) 5-minute sponsor presentation from main stage to all attendees (video or a short PPT presentation)
- Projection of sponsorship from the main stage with logo
- (1) Banner in the Event App
- (1) Promotional item in the conference tote bags
- Logo on conference website

## **GENTLENESS (Custom Packages)**

**Customized packages are available!** Contact Yolanda Taylor-Burwell at [ytaylor-burwell@usccb.org](mailto:ytaylor-burwell@usccb.org) for more information.

**PEACE LEVEL/MEAL**  
**(\$20,000-\$30,000)**

- One Meal for all participants
  - PEACE LEVEL A - \$20,000 -One Meal/Breakfast (3) sponsorship opportunities for this meal
  - PEACE LEVEL B - \$ 25,000 – One Boxed Lunch (1) sponsorship opportunities for this meal
  - PEACE LEVEL C -\$30,000 – One Meal/Lunch (3) sponsorship opportunities for this meal

**Recognition and Visibility**

- Verbal and visual recognition during opening and closing sessions
- Organization Contact listing in the conference program book
- Half-page recognition in the Program book
- Projection of sponsorship from the main stage with logo
- (1) Banner in the Event App
- (1) Promotional item in the conference tote bags
- Logo on conference website

**GENEROSITY LEVEL/MEAL**  
**(\$10,000-\$15,000)**

- One break or reception for all participants
- \$10,000 - All-Day Coffee Breaks. (3) sponsorship opportunities at this level
- \$15,000 - Dessert Reception. (2) sponsorship opportunities at this level

**Recognition and Visibility**

- Verbal and visual recognition during opening and closing sessions
- Organization Contact listing in the conference program book
- Quarter-page recognition in the Program book
- (1) Banner in the Event App
- (1) Promotional item in the conference tote bags
- Logo on conference website

**KINDNESS LEVEL/PARTICIPANT ITEMS (\$3,000-9,900)**

- (400) - Printing of the Program Book (includes one full-page advertisement) – \$9,900
- (400) - Printing of the Worship Aid (includes one full-page acknowledgement - \$9,900
- ~~(400) - Participant Bags (includes sponsor logo) – \$6,000 – **SOLD**~~
- ~~(400) - Participant Water Bottles (includes sponsor logo) – \$5,300 – **SOLD**~~
- (400) - Participant Polo Shirts (includes sponsor logo) - \$5,000
- (400) - Name Badges and Lanyards (includes sponsor logo) - \$4,000 – **PENDING**
- (400) - Participant Notebooks/pens (includes sponsor logo) - \$3,000 – **PENDING**
- Local Entertainment/Talent – (includes transportation, lodging and stipend) – \$5,000\*
- Speakers (includes transportation, lodging and stipend) – \$5,000\*

*\*Average estimate per person. Actual amount to be determined once the program is finalized.*

**Recognition and Visibility**

- Organization Contact listing in the conference program book
- (1) Banner in the Event App
- Logo on the conference website
- Social media exposure on Twitter

# Sponsorship Levels At-A-Glance

- Joy Level - \$50,000 or above
- Love Level - \$31,000-\$ 49,000
- Peace Level - \$20,000-\$30,000
- Generosity Level - \$10,000-\$15,000
- Kindness Level - \$3,000-\$9,900
- Gentleness Level - Custom (contact us for details)

	Joy	Love	Peace	Generosity	Kindness	Gentleness
Verbal and visual recognition during opening and closing sessions	X	X	X	X		Custom Package To Be Determined
Organization Contact listing in the conference program book	X	X	X	X	X	
Full-page recognition in the Program book	X	X				
Half-page recognition in the Program book			X			
Quarter-page recognition in the Program book				X		
(1) 5-minute sponsor presentation from main stage to all attendees (video or a short PPT presentation)	X	X				
Projection of sponsorship from the main stage	X	X	X			
Banner in the Event App	X	X	X	X	X	
(1) Promotional item in the conference tote bags	X	X	X	X	X	
Logo on conference website	X	X	X		X	
Social media exposure on Twitter	X					
Recognition as a sponsor in electronic newsletter	X					
Email blast written by sponsor sent to all the participants	X					





**JOURNEYING TOGETHER: A NATIONAL INTERCULTURAL ENCOUNTER FOR  
MINISTRIES WITH YOUTH AND YOUNG ADULTS  
SPONSORSHIP APPLICATION FORM  
JUNE 23, 2022-JUNE 26, 2022**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email Address

Telephone Number

Web Address: \_\_\_\_\_

**How are you sponsoring *Journeying Together: A National Intercultural Encounter for Ministries with Youth and Young Adults*?**

Please indicate the event and time or other sponsorship you seek to offer, including amount of intended contribution.

Name of Sponsorship Opportunity	Amount of Contribution

**Further Comments/Questions/Requests:**

Agreement: This form serves as notice of intention to become a sponsor of *Journeying Together: A National Intercultural Encounter for Ministries with Youth and Young Adults*. I understand that acceptance of pledges of sponsorship is not final until receipt of written confirmation, an invoice/receipt and the Sponsor Policies and Guidelines or Exhibitor Terms and Conditions from the USCCB-SCDC staff.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return completed pledge form by e-mail to: Yolanda Taylor-Burwell at [ytaylor-burwell@usccb.org](mailto:ytaylor-burwell@usccb.org)